



SUNDAY, OCTOBER 13, 2024
3:00 P.M.

Rain Date: October 20



A fun walk through Historic Downtown Madison, the Madison Witches Stroll will feature festive local witches of all sorts parading their pets, spreading Halloween cheer & throwing candy to hundreds of onlooking children along Main Street.

Now in its third year, this premiere Fall event brings together members of the community, organized by Madison Visionary Partners, to benefit the City of Madison. The Madison Witches Ride was widely attended in 2022 and 2023, and helps to build community engagement by offering free, family-friendly events to the community while raising money for a local cause. This year, the Madison Witches are excited to announce the ride will benefit the Shoppes of Historic Downtown Madison, who are dedicated to making our downtown a destination. There has never been a better way to showcase your Halloween spirit!

Your generosity and support are greatly appreciated, and we look forward to honoring your sponsorship. Together, we can make this enchanting and beloved event a success for local families.

Magically Yours,

Melanie Thornton
MVP Executive Director

Executive Director
Melanie Thornton

Project Coordinator
Melissa Davison

Board of Directors
Chair - Brenda Matthews
Vice Chair - Stephenie Walker
Secretary - Marc Jacobson
Treasurer - Chuck Brand

David Bier

Johna Brazeal

M. Troy Bye

Chris Lindsey

Mecca Musick

Beth Sippel

Hosted by:

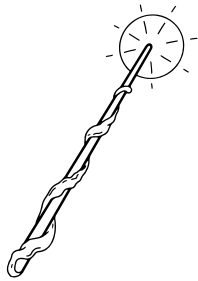


2024 Sponsorship Guide



GOLD CAULDRON SPONSOR - \$1,000

- Company logo on website and promoted on social media
- Company marketing material in witches' registration goody bag
- Company provided promotional booth space at event
- 8 complimentary MWR entries & car magnets



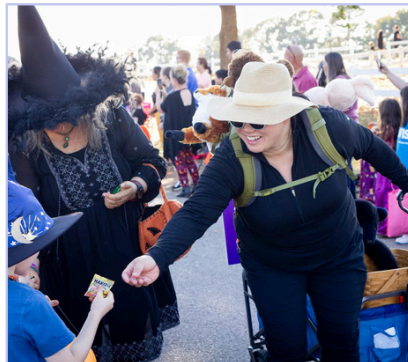
SILVER WAND SPONSOR - \$500

- Company logo on website and promoted on social media
- Company marketing material in witches' registration goody bag
- 4 complimentary MWR entries & car magnets



BRONZE GOBLET SPONSOR - \$250

- Company logo on website
- Company marketing material in witches' registration goody bag
- 2 complimentary MWR entries & car magnets



Get Connected With Us

- mvpmadison.org/madison-witches-ride
- info@mvpmadison.org
- [madisonwitchesride](https://www.instagram.com/madisonwitchesride)
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